

# SUSYBIASdesign

BRAND IDENTITY + GRAPHIC DESIGN  
*for small businesses*

*hello.*

I'M SUSY BIAS.  
Your small business  
brand design partner.



*A few things* I can help you with:

- |                     |                       |
|---------------------|-----------------------|
| Brand Identity      | Email + Web Design    |
| Logo Design         | WordPress Sites       |
| Brochures + Flyers  | Social Media Graphics |
| Posters + Signage   | Website Graphics      |
| Documents + Reports | Promotional Materials |
| Invitations         | Presentations         |

*Professionally designed materials*  
can make a difference for your business by:

- Attracting attention in a crowded marketplace and winning customers.
- Communicating who you are, what you do, and why it makes a difference.
- Differentiating your product or service and strengthening your image.
- Presenting your business as trustworthy, credible, and dependable.
- Building loyalty among customers, employees, and stakeholders.
- Helping you and your business look your best!

## Why hire a *professional* graphic designer?

The internet has given us a treasure trove of information and materials. Anyone can make a website or business card in a few clicks... or is it a few THOUSAND clicks?

Small business owners often underestimate the time involved in learning new software, the frustration of building their own materials, and the high cost of making mistakes.

Designers understand pixels, resolution, file sizes and types, color modes, printing methods, and copyright concerns. Mistakes in any of these areas create time or money lost.



## Your branding & graphic design partner.

Invest in the knowledge I've gained from 15 years experience in business marketing and communications. And use your time for the parts of your business you know best.

Ready to revamp *your brand*?

Contact Susy Bias, your small business branding and graphic design partner.

Email: [susy@susybiasdesign.com](mailto:susy@susybiasdesign.com)

**SUSYBIAS**design

[susybiasdesign.com](http://susybiasdesign.com)